

FOR IMMEDIATE RELEASE

Grape Witches Uncorks New Bottle Shop and Wine Bar at Waterworks Food Hall

The new location extends the Food Hall's mission, bringing community-focused wine offerings to the King West neighbourhood

TORONTO, November 15, 2024 – [Grape Witches](#) has opened the doors to a new bottle shop location at [Waterworks Food Hall](#), Toronto's recently-opened culinary destination in the heart of King West. The wine shop and bar promises to compliment the Food Hall's dynamic offerings, with an exciting and ever-evolving selection of over 250 organic, biodynamic, and natural wines as well as non-alcoholic options in a lively, community-oriented space.



Image by Justin M. Yong

The new location marks a pivotal step for Grape Witches, as the Toronto-grown business expands beyond its existing shop at Dundas and Ossington to make natural wine producers and hard-to-find bottles more accessible to a broader audience. Founded in 2015, Grape Witches began as a series of parties and educational events pouring the rare and delicious organic, biodynamics, and natural wines its team loves. Since then, the brand has expanded to become Toronto's go-to authority on all things wine, with undertakings including a bottle shop and wine bar, an import agency, and an event hub and wine club. "Wine can traditionally be so stuffy, but there's so much joy in the creativity, voices, and places that go into it behind the scenes. Our goal has always been to share that joy as widely as possible (without the attitude) and bring folks together over dynamic flavour with a story to tell," says Co-Founder & GW director Nicole Campbell. The Waterworks location, she adds, is more than just a shop; it's an immersive hub for learning, tasting, and gathering. "We're taking all the things we've learned from our community over the years and truly opening the space of our dreams."

The new location is a partnership between [Woodcliffe Landmark Properties](#) and the Grape Witches team. "We're thrilled to welcome Grape Witches as a vibrant addition to the Waterworks Food Hall and a community hub where everyone, from seasoned wine enthusiasts to curious newcomers, can explore the world of wine," says Eve Lewis, CEO of Woodcliffe Landmark Properties. "Our goal is to create a welcoming and inclusive space where people can learn, connect, and discover new favourites. With educational events and a focus on building community, we expect Grape Witches at Waterworks will become a beloved destination for wine lovers."

Designed by Toronto powerhouse [Futurestudio](#), the bottle shop reflects the community-driven ethos shared by Grape Witches and Waterworks, incorporating custom furnishings and art installations by local makers and artists including [Paul Georgio](#), [Katie Kohls](#), [Susan for Susan](#), and [Laura Dawe](#). The result is a warm space, complete with a cozy rail bar that seats eight, and bespoke shelving and displays for over 250 wines. The shop also has a patio for sipping wine flights and recommendations in the sunshine. Grape Witches' knowledgeable, passionate staff will host programming including education hours and events to bring people into the world of natural wines.

This welcoming spirit is a natural fit for Waterworks, which is on a mission to bring people together over food and drink. The bustling 55,000-square-foot culinary destination boasts offerings from 15 culinary artists, three bars, three patios, and multiple event spaces.

Learn more about Waterworks Food Hall at waterworksfoodhall.com. Images of the Grape Witches space can be found [here](#) for download.

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ABOUT GRAPE WITCHES

Grape Witches was founded in 2015 by industry veterans on a mission. What began as a series of parties and educational events to share and demystify the world of organic, biodynamic, and natural wines has evolved into Toronto's go-to wine authority, with two bottle shop and wine bar locations, an import agency, Ontario's most unique Wine Club, and more. Grape Witches has always been known for its passionate, knowledgeable team and the new location is stacked with incredible talent. General Manager Alexia David is fresh from Vancouver where she helped manage Michelin-starred Burdock & Co. Joining her is Alanna Hutcheson, a rising-star sommelier from Ottawa, where she stewarded one of the city's most boundary-pushing wine programs at Supply & Demand, along with Grape Witches co-founder and Toronto sommelier royalty, Krysta Oben, freshly off her time at Paris Paris, who will lead the educational programming of the space. Behind the scenes are Director of Operations Nicole Raufeisen, who combines her skills as an ex-artist with her incredible background in building restaurants (Halifax darlings's Little Oak and The Ostrich Bar) and Lorein Codiamat (ex Harbord Room, Grey Gardens) Grape Witches' Director of Culture who will plug the space into up-and-coming community events, people, and brands to watch. Learn more at grapewitches.com, and follow on social @grapewitches.

ABOUT WOODCLIFFE LANDMARK PROPERTIES

Woodcliffe Landmark Properties is a boutique residential and commercial real estate development company passionate about preserving architectural heritage and creating intelligent, innovative, and considered designs. They have an award-winning portfolio of notable landmarks in Toronto, such as the North Toronto Station, King James Place, The Shops of Summerhill, and the Flatiron Building. Woodcliffe's revitalized developments serve as the backdrop for community interactions and city-defining projects, as they remain dedicated to city-building through design-led initiatives. www.woodcliffe.ca

ABOUT WATERWORKS FOOD HALL

Located in a meticulously restored and repurposed heritage building, the Waterworks Food Hall is home to 15 cuisines, three bars, 12,000 sf of event space and three outdoor patios. The former City of Toronto machine shop was redeveloped by Woodcliffe Landmark Properties and MOD Developments and meticulously restored by a deep bench of architectural and design talent, including Diamond Schmitt, ERA Architects, Steven Fong Architect, DesignAgency, Cecconi Simone and Futurestudio. Opened in July 2024, Waterworks fulfills a mission to establish a new landmark culinary destination, drawing a global and domestic audience while serving as an essential gathering space for the neighbourhood, residents and businesses in King West and beyond. More details, including operating hours, can be found at waterworksfoodhall.com. Follow on social @waterworksto.

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